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# Salesforce

## ANC-101 Exam

**Salesforce Einstein Analytics and Discovery Consultant Exam**

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DEMO VERSION (LIMITED CONTENT)

Questions & Answers

# Version: 9.0

## Question: 1

After loading data to Einstein Discovery and creating a story, the client asks the Einstein Consultant to explain the "Unexplained Bar" in the "Why it Happened" chart.
Which explanation is correct?

A. It should always be 0 or the model should not be used.
B. It shows the difference between the predicted outcome and the observed outcome.
C. It displays the difference between the analyzed data and the data not reviewed.
D. It only appears for outcomes that do not have an explanation.

**Answer: B**

## Question: 2

Which set of statements generates monthly amount on a cumulative basis annually?
A)

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month', sum(sum(Amount)) over ([..0] partition by all order by
('CloseDate_Year','CloseDate_Month')) as 'Cumulative Closed Amount';
```

B)

```
result = load "opportunity1";
result = group result by ('CloseDate_Year~~~CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month', sum(sum(Amount)) over ([..0] partition by 'CloseDate_Year'
order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Closed Amount';
```

C)

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month', sum(sum(Amount)) over ([..] partition by 'CloseDate_Year'
order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Closed Amount';
```

D)

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month', sum(sum(Amount)) over ([..0] partition by 'CloseDate_Year'
order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Closed Amount';
```

A. Option A
B. Option B
C. Option C
D. Option D

**Answer: D**

## Question: 3

A consultant is asked to configure a user to view a dashboard, within a designated app, without the ability to create and save lenses. After adding the user to the app, which action should the consultant take to implement this requirement?

A. Assign the Editor role to the user.
B. Assign the Viewer role to the user.
C. Ensure the user has the Use Analytics permission.
D. Assign the Manager role to the user.

**Answer: C**

## Question: 4

What is an appropriate response when a client is disappointed that Einstein Discovery only detected patterns that were already known?

A. Remind them that the technology is only as good as the data.
B. Advise them that the use case may not be accurate.
C. Highlight that Einstein reduces time to insight, which is much faster than learning from experience.
D. Recommend using a visualization tool, like Einstein Analytics, to uncover the details.

**Answer: A**

## Question: 5

A client has two datasets that are used across seven different dashboards. Three of these dashboards are used by marketing and four are used by sales. The client requires that only marketing can access the marketing dashboards and only sales can access the sales dashboards.
What solution should be recommended?

A. Create two custom apps: one for marketing dashboards with marketing as "viewer" and one for sales dashboards with sales as
"viewer." Add the datasets as references to both custom apps.
B. Create three custom apps: one for marketing dashboards with marketing as "viewer," one for sales dashboards with sales as
"viewer," and one for datasets where marketing and sales are "viewer."
C. Create one custom app for the datasets and share it with marketing and sales as "viewer."
D. Duplicate the datasets and create two custom apps: one for marketing dashboards and datasets

with marketing as "editor" and one for sales dashboards and datasets with sales as "editor."

**Answer: B**

Explanation:
https://help.salesforce.com/articleView?id=bi_security_implementation_guide.htm&type=5

## Question: 6

A consultant built an Einstein Analytics app for the Sales Operations team. The Sales Operations team wants to share their app with other people at the company. The consultant recommends distributing the app as an Einstein Analytics template app.
What can the consultant do to give the Sales team more choices and options with future apps that are generated from the Sales Operations app'

A. Update contents in the Sales Operations app and changes will be pushed down to its generated apps.
B. Ensure the Sales team has the necessary permissions to customize their apps.
C. Create a configuration wizard for the app.
D. Update contents in the Sales Operations app and create new template versions of the app.

**Answer: C**

Explanation:
https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/wave_analytics_templates_in_action

## Question: 7

A customer displays a lot of data and wants a way to dynamically emphasize certain values on a bar chart in order to properly grab the user's attention.
What can an Einstein Consultant use to accomplish this task?

A. Customize tooltip
B. Chart Markers
C. XMD
D. Compare Table

**Answer: B**

Explanation:
https://help.salesforce.com/articleView?id=bi_chart_add_tooltips_markers_to_data_points.htm&type=5

## Question: 8

Which dataflow transformation does data sync (replication) reference, in an existing dataflow, to determine which Salesforce objects and fields are currently being extracted?

A. edgemart
B. sfdcRegister
C. export
D. sfdcDigest

**Answer: D**

## Question: 9

Which widget property allows a consultant to restrict the view to a domain bounded by the values entered'

A. Add Custom Domain
B. Filter by Range
C. Add Custom Range
D. Add Filter

**Answer: A**

## Question: 10

The Universal Containers company thinks it knows everything about its business. However, Einstein Discovery surfaces an unexpected pattern that is concerning. They call in departmental experts and hold a meeting to discuss next steps with an Einstein Consultant.
What should the consultant advise as the next action'

A. Consult a Data Scientist for further analysis.
B. Determine if the pattern is a data issue or a new insight.
C. Filter out the data that causes the unexpected pattern and analyze the new results.
D. Accept the new pattern and have confidence that Einstein knows the business as accurately as the customer.

**Answer: D**

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