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Salesforce

ADVANCED-CROSS-CHANNEL Exam

Salesforce Advanced Cross Channel Accredited Professional

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DEMO VERSION (LIMITED CONTENT)

Questions & Answers

Version: 4.0

Question: 1

Where would you set a threshold limit in social studio

A. enterprise admin settings
B. workspace settings
C. tab in engage
D. column in engage

Answer: D

Explanation:

Question: 2

Where would you add a topic profile

A. Social studio automate
B. Admin settings
C. Workspace settings
D. Social studio engage

Answer: B

Explanation:

Question: 3

What is the fastes way to add a classification to a post?

A. Macro
B. Add classification manually to each post.
C. Classification cannot be added to a post

Answer: A

Explanation:

Question: 4

What user permission is required to configure SSO in social studio.

A. Super user
B. full user
C. custom user
D. limited user

Answer: A

Explanation:

Question: 5

What is true about Einstein engagement frequency (EEF). Select 3

A. EEF uses only commercial send data not transactional
B. The model uses data available only in your account
C. Used to determine correct no of mails to be send so that there are less unsubscribes due to email fatigue. email fatigue.
D. It uses last ISO days engagement data

Answer: ABC

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