



# CIMA

## CIMAPRA19-E01-1 Exam

CIMA E1 Managing Finance in a Digital World Exam

Thank you for Downloading CIMAPRA19-E01-1 exam PDF  
Demo

You can also try our CIMAPRA19-E01-1 practice exam  
software

[Download Free Demo](#)

<https://www.braindumpscollection.com/CIMAPRA19-E01-1.html>

DEMO  
VERSION (LIMITED CONTENT)

Questions  
& Answers

# Version: 8.1

---

**Question: 1**

---

Company X is a manufacturing company. It is implementing a new IT system within the accounts department.

Which of the following is the most appropriate organisational structure for this project?

- A. Geographical
- B. Matrix
- C. Divisional
- D. Functional

---

**Answer: B**

---

---

**Question: 2**

---

When considering companies which focus on more than just commercial issues, which TWO of the following would be associated as a key element of a corporate social responsibility (CSR) strategy?

- A. Ethical
- B. Community
- C. Share price
- D. Sales volume
- E. Profitability

---

**Answer: A, B**

---

---

**Question: 3**

---

A facilities management company sells to local councils.

Which THREE of the following are appropriate methods of marketing?

- A. Personal selling
- B. Exhibitions
- C. Technical seminars
- D. Celebrity endorsements
- E. Newspaper adverts
- F. Social media

---

**Answer: A, B, C**

---

---

**Question: 4**

---

Which TWO of the following are examples of a knowledge work system?

- A. Computer Aided Design (CAD)
- B. Transaction Processing System (TPS)
- C. Computer Aided Manufacturing (CAM)
- D. Materials Resource Planning (MRP)

---

**Answer: A, C**

---

---

**Question: 5**

---

Which of the following is a primary objective of a not-for-profit organisation?

- A. Maximise benefit to beneficiaries
- B. Economy - controlling costs
- C. Maximise owner wealth
- D. Effectiveness in achieving objectives

---

**Answer: A**

---

---

**Question: 6**

---

An internal audit department is set up to help prevent fraud. Which of the following are possible implications if fraud is allowed to take place?

Select ALL that apply.

- A. Loss of new investors
- B. Theft of goods
- C. Criminal charges
- D. Inadequate segregation of duties

---

**Answer: A, B, C**

---

---

**Question: 7**

---

Which of the following can facilitate innovation within an organisation?

Select ALL that apply.

- A. The communications system
- B. The leadership style
- C. A blame culture
- D. A formal structure

---

**Answer: A, B**

---

---

**Question: 8**

---

Which TWO of the following are activities associated with setting up a new IT system?

- A. Service support
- B. Database management
- C. Design and development
- D. Testing

---

**Answer: C, D**

---

---

**Question: 9**

---

Which of the following is NOT an advantage of remote working for an organisation?

- A. Increased employee motivation
- B. Increased employee commitment
- C. Increased co-ordination of employees
- D. Reduced absenteeism of employees

---

**Answer: C**

---

---

**Question: 10**

---

A high volume operation is likely to be characterised by which of the following?

- A. High capital intensity
- B. High labour pay rates
- C. High labour flexibility
- D. High cost inputs

---

**Answer: A**

---

**Thank You for trying CMAPRA19-E01-1 PDF Demo**

To try our CMAPRA19-E01-1 practice exam software visit link below

<https://www.braindumpscollection.com/CIMAPRA19-E01-1.html>

## Start Your CMAPRA19-E01-1 Preparation

Use Coupon "20OFF" for extra 20% discount on the purchase of Practice Test Software. Test your CMAPRA19-E01-1 preparation with actual exam questions.